Perinatal Orientation and Education Program (POEP)

Town Hall Webinar

AWHONN

PROMOTING THE HEALTH OF WOMEN AND NEWBORNS

Housekeeping Notes:

- All attendees are on mute.
- We will leave time at the end of the presentation for questions. Please submit questions via the Q&A section on your webinar application throughout the presentation.
- If you have technical difficulties, please try to log in using a different browser.
- We will be recording this presentation and will make the recording available on the AWHONN website.
- There are no nursing contact hours available with this presentation.

Questions:

Clinical questions we are unable to address during this webinar may be submitted to:

Practicereferenceline@awhonn.org

Today's Presenters & AWHONN Staff Leaders:

Susan Hale, DNP, RNC-OB, C-EFM: Manager of Clinical Program Development

Brea Onokpise: Sr. Project Manager of Institutional Strategic Education Development

Cathy Bruce: Sr. Manager of E-learning and Instructional Design

Mitty Songer: Director of Product Sales and Client Relations

Ben Scheich: Vice-President of Analytics, Operations, Policy, and Strategic Initiatives

Perinatal Orientation and Education Program

- Increase knowledge to optimize patient outcomes
- Serves as an educational tool and informational resource
- Based on current research and used by recognized authorities

The provision of optimal, safe patient care requires a care pathway tailored to individual patient needs with consideration of the multiple factors encountered in clinical practice.

AWHONN Strategic Goals

- Diversity: Promote diversity and inclusion in our organization and profession

- To meet this goal, the POEP modules:
  - Used an educational approach reflecting impact of social determinants of health and bias
  - Expand diversity, equity and inclusion content in course
  - Work towards the AWHONN Diversity Statement, which includes dedication "to integrate cultural competence and diversity into all aspects of our work…."

For more information, please go to awhonn.org/about-us/

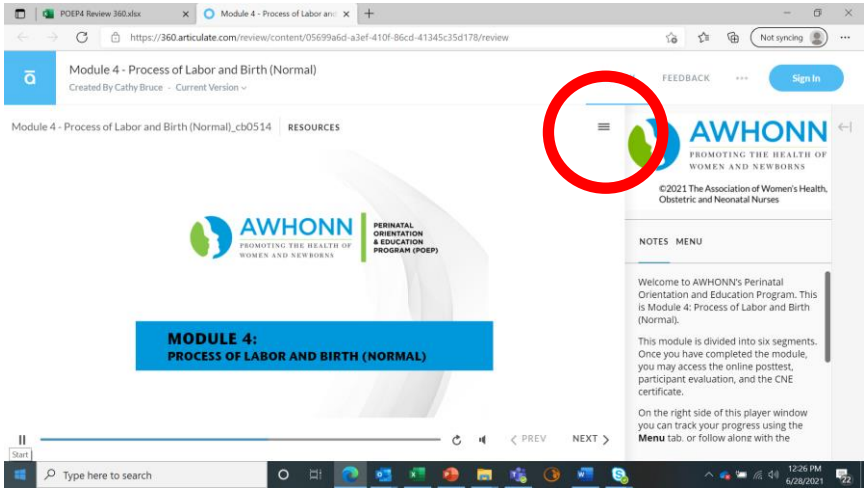
Perinatal Orientation and Education Program

Audience

- Provide new nurses and experienced nurses with theoretical knowledge needed to provide care to women planning a family; in the antepartum, intrapartum, and postpartum periods; and newborns and the first few days of life.

Settings

- All perinatal settings including outpatient, triage, antepartum, labor and delivery, postpartum, and newborn nursery.


Module 4 - Process of Labor and Birth (Normal)
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RESOURCES
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NOTES MENU
Welcome to AWHONN's Perinatal Orientation and Education Program. This is Module 4: Process of Labor and Birth (Normal).
This module is divided into six segments. Once you have completed the module, you may access the online posttest, participant evaluation, and the CNE certificate.
On the right side of this player window you can track your progress using the Menu tab, or follow along with the
AWHONN
PERINATAL ORIENTATION & EDUCATION PROGRAM (POEP)
MODULE 4:
PROCESS OF LABOR AND BIRTH (NORMAL)
PREV
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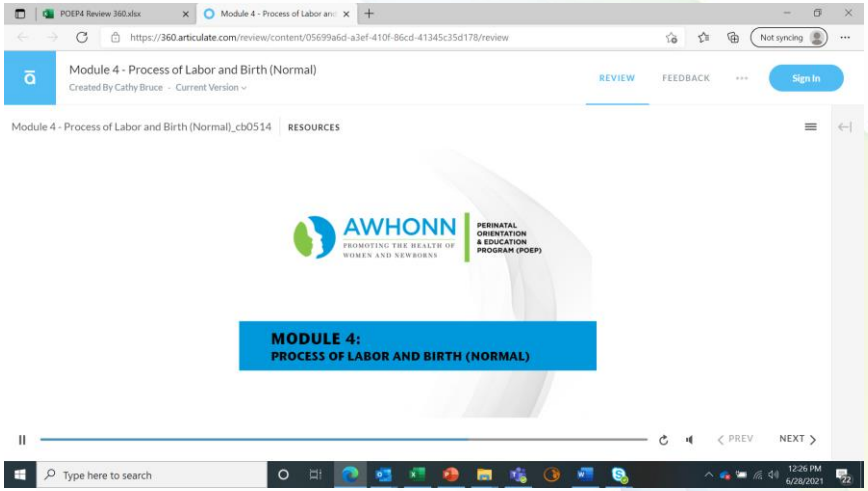
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What's New

POEP: Modules

- Foundation: Perinatal Safety and Risk Management (2.50)
- Module 1: Overview of Reproductive Health and Infertility (2.0)
- Module 2: Preconception and Interconception Health (2.25)
- Module 3: Physiologic and Psychosocial Adaptation to Pregnancy (2.75)
- Module 4: Process of Labor and Birth (Normal) (3.25)
- Module 5: Process of Labor and Birth (Complications) (3.0)
- Module 6: Cesarean Birth and Post Anesthesia Care Unit (PACU) (2.25)

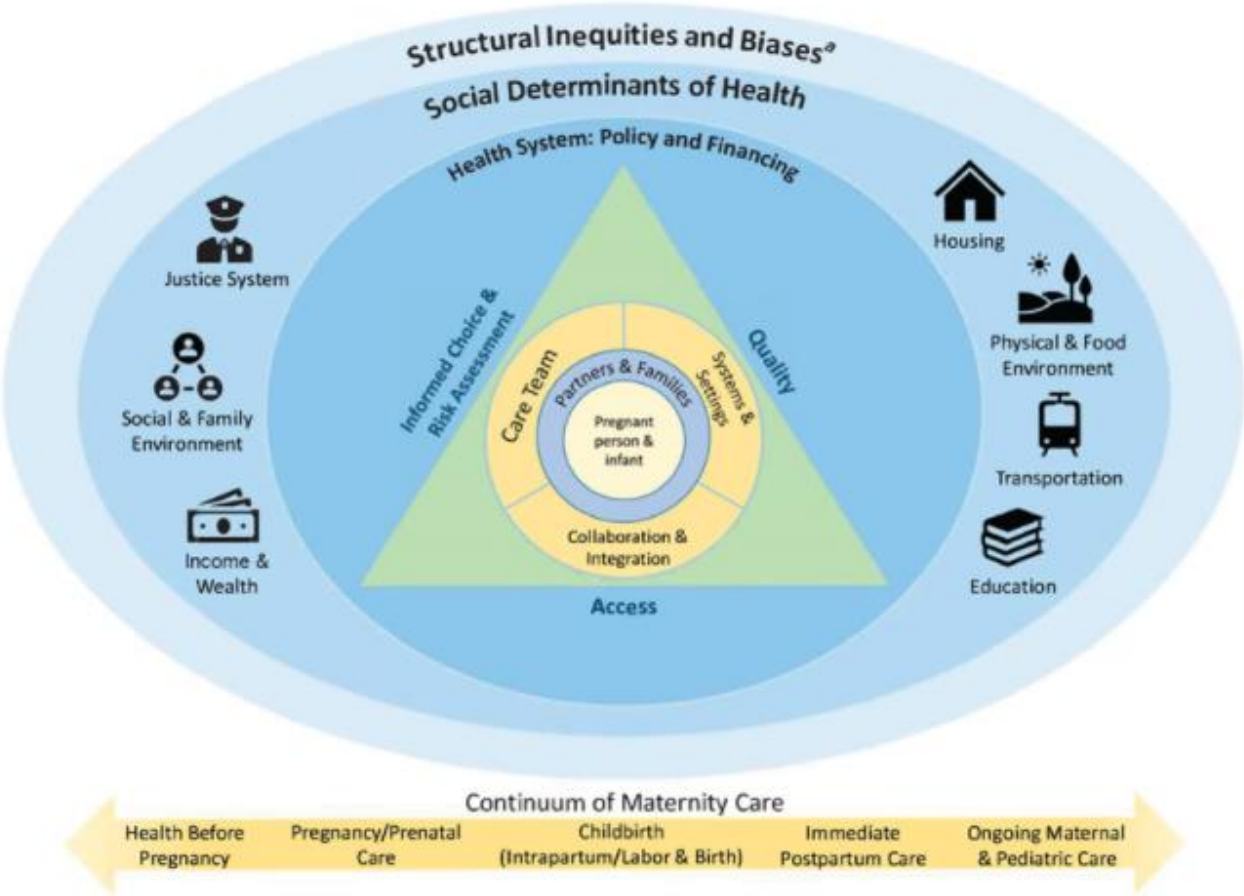
POEP: Modules

- Module 7: Complications of Pregnancy, Part 1 (4.5)
- Module 8: Complications of Pregnancy, Part 2 (6.5)
- Module 9: Complications of Pregnancy, Part 3 (2.0)
- Module 10: Perinatal Infections (3.25)
- Module 11: Postpartum Assessment and Nursing Care (3.5)
- Module 12: Newborn Assessment and Nursing Care (5.25)
- Module 13: Neonatal Complications (4.25)
- Module 14: Perinatal Loss (3.0)

Perinatal Safety and Risk Management

Foundation Module

Impact of Race and Ethnic Disparities



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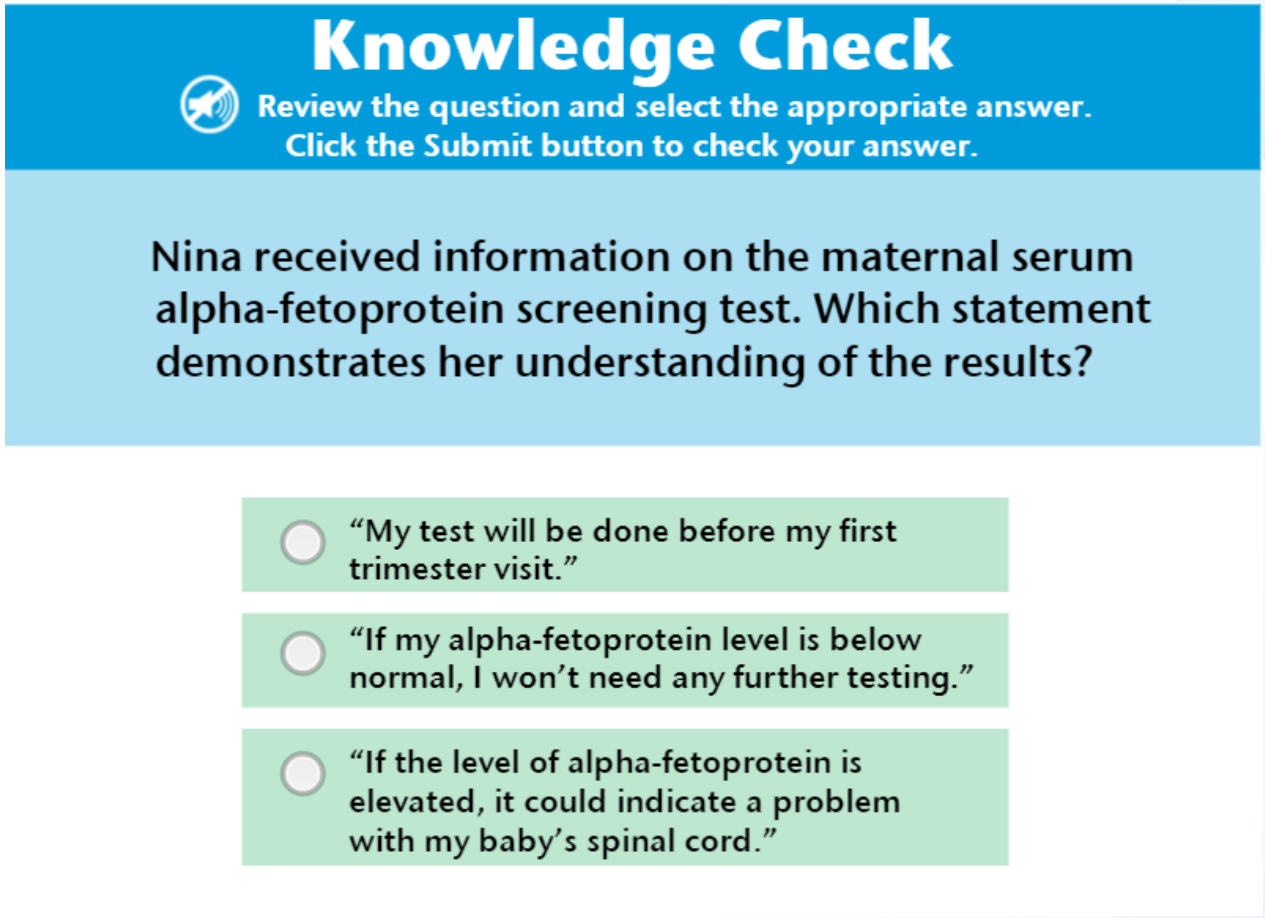
Physiologic and Psychosocial Adaptation to Pregnancy

Module 3

Knowledge Checks



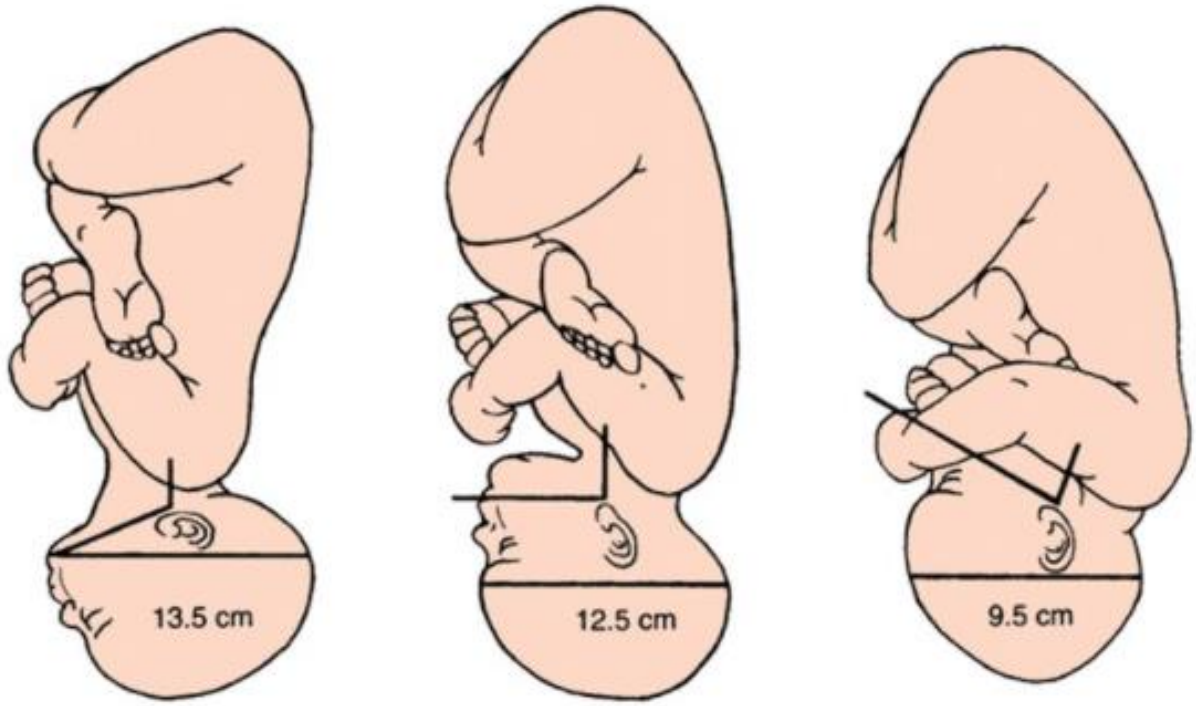
The Process of Labor and Birth (Normal)

Module 4

Cephalic (the head is the presenting part) presentations

Face

In a face presentation, the head is hyperextended so that the chin, or mentum, is the presenting part. This presentation requires a larger pelvic diameter than does occiput presentation to fit through the birth canal during a



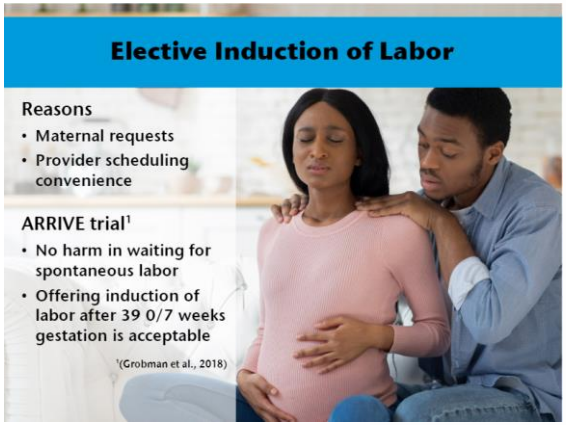
Participant Engagement

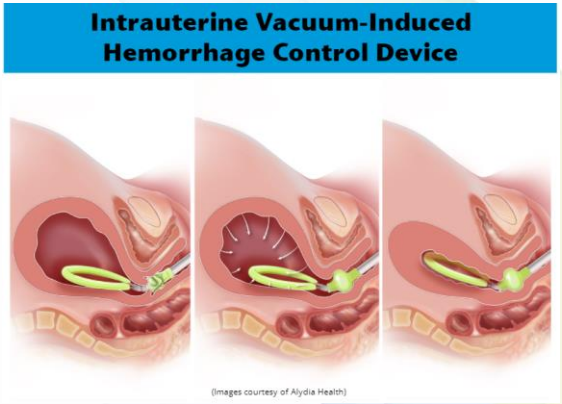
Video: First Maneuver: Fundal

Video Demonstration

Process of Labor and Birth (Complications)

Module 5





Research and Evidence-Based Practice

Complications of Pregnancy, Part 2

Module 8

Urgent BP Control in Pregnancy

Click on each medication for more details.

Labetalol

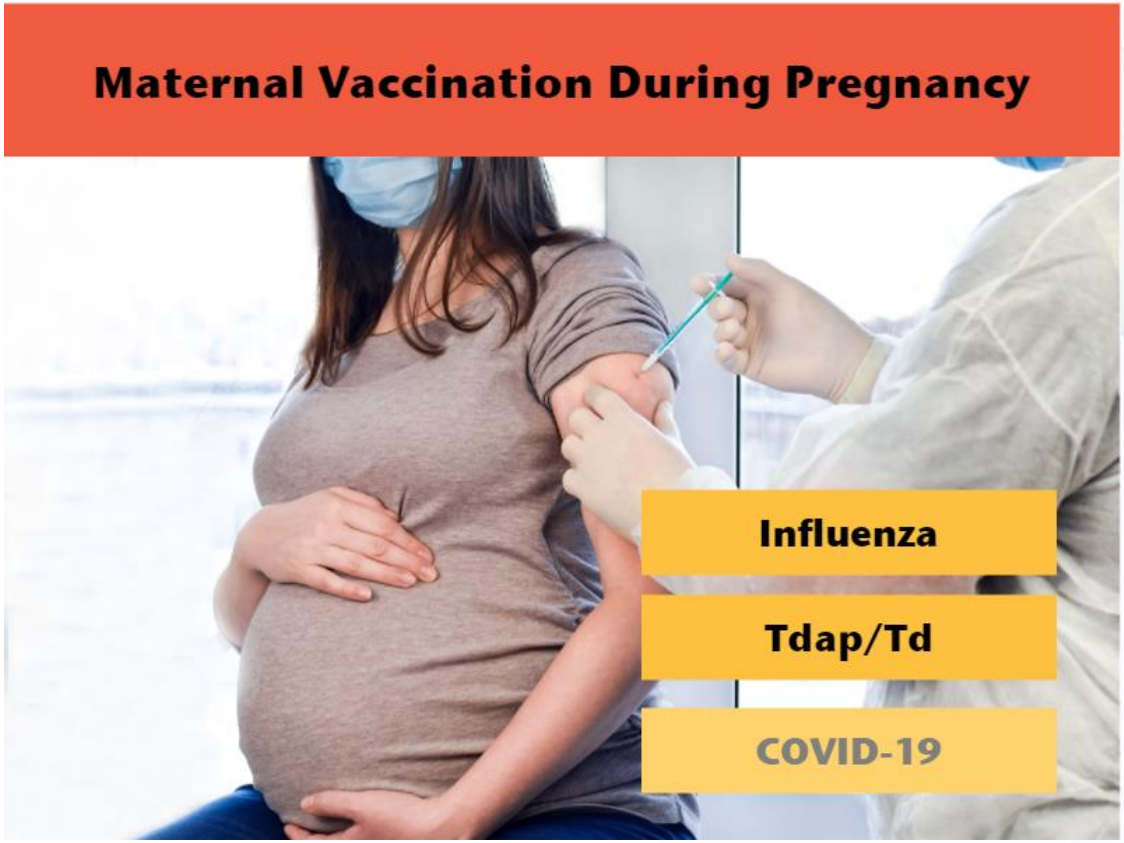
Hydralazine

Nifedipine

Perinatal Safety Standards

Perinatal Infections

Module 10


Maternal Vaccination During Pregnancy
Influenza
Tdap/Td
COVID-19

Vaccines

Newborn Assessment and Nursing Care

Module 12

Used with permission.

Initial Bathing

- Ensure temperature is stable and within normal limits
- Delay the initial bath for 6 to 24 hours of age (AWHONN, 2018)
- Maintain standard precautions for first bath
- Use water and neutral pH cleansers
- Keep newborn dry and warm following bath

Sudden Unexpected Postnatal Collapse (SUPC) of the Newborn

- The highest risk for SUPC is during the first two hours after birth
- Most likely caused by an internal risk factor

Safety measures include:

- 1:1 mother newborn staffing ratio during the first two hours after birth
- Educate parents to recognize abnormal newborn appearance and behaviors
- Remain focused on the newborn during skin-to-skin
- Position the head of the mother's bed between 35–80°
- Educate the parents on the correct positioning of the newborn on the mother's chest

Evidence-Based Practice

Video: Newborn Feeding Cues

- Increased alertness or activity
- Rooting
- Hand-to-mouth movements
- Sucking movements or sounds
- Opening mouth in response to touch
- Crying and fussing (late cue)

Used with Permission Jennifer Pitkin, IBCLC. Retrieved from https://www.youtube.com/user/jennettb Contact: pitkin.jennifer@gmail.com

Videos

Abusive Head Trauma (AHT)
Formerly Shaken Baby Syndrome

- Definition
  - Abuser violently shakes an infant or small child
  - Whiplash-type motion causes acceleration-deceleration injuries
- Long-term Consequences:
  - Vision problems
  - Developmental delay
  - Physical disabilities
  - Hearing loss

At least **ONE IN EVERY FOUR** babies who experience AHT dies from this form of abuse

Terminology

Neonatal Complications

Module 13

Fanfo / Shutterstock.com

Oral Glucose Gel

- Alternative supplement treatment for asymptomatic neonatal hypoglycemia
- 40% dextrose gel administered Intrabuccal
- Reduce need for obtaining IV access
- May reduce length of stay and NICU admissions
- May improve exclusive breastfeeding rates

(Makker et al., 2018; Narvey & Marks, 2019; Newnam & Bunch, 2017; Verklan, 2021a)

Research and Evidence-Based Practice

Summary

POEP
Purchase Offers

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POEP Purchase Offers

AWHONN is pleased to present (3) POEP purchasing offers:

1. **POEP (46) Seat option at $4,950**
   - This offer includes (45) participant seats and (1) FREE seat for an educator.
   - Additional seats with this offer are $99 per seat
     - Additional seats may be purchased as needed, in whatever quantity you need.
   - Access to POEP is (3) years from the date your order is set up in the AWHONN Online Learning Center.
   - Purchase is intended for use at (1) hospital.

POEP Purchase Offers – (21) Seat

2. **POEP (21) Seat option at $2,475**
   - This offer includes (20) participant seats and (1) FREE seat for an educator.
   - Additional seats with this offer are $99 per seat
     - Additional seats may be purchased as needed, in whatever quantity you need.
   - Access to POEP is (3) years from the date your order is set up in the AWHONN Online Learning Center.
   - Purchase is intended for use at (1) hospital.

POEP Purchase Offers – Affiliate License

3. **POEP Affiliate License at $999 per hospital**

The purchase of POEP permits the purchasing hospital to teach the program on that one site/hospital ONLY. Since many hospitals are now part of a healthcare system, we are pleased to inform you of our POEP Affiliate Hospital Site Licensing Program.

This Program allows affiliate hospitals within your healthcare system to purchase POEP at a greatly reduced price and to purchase only the number of POEP seats they need for online access!

POEP Purchase Offers – Affiliate License

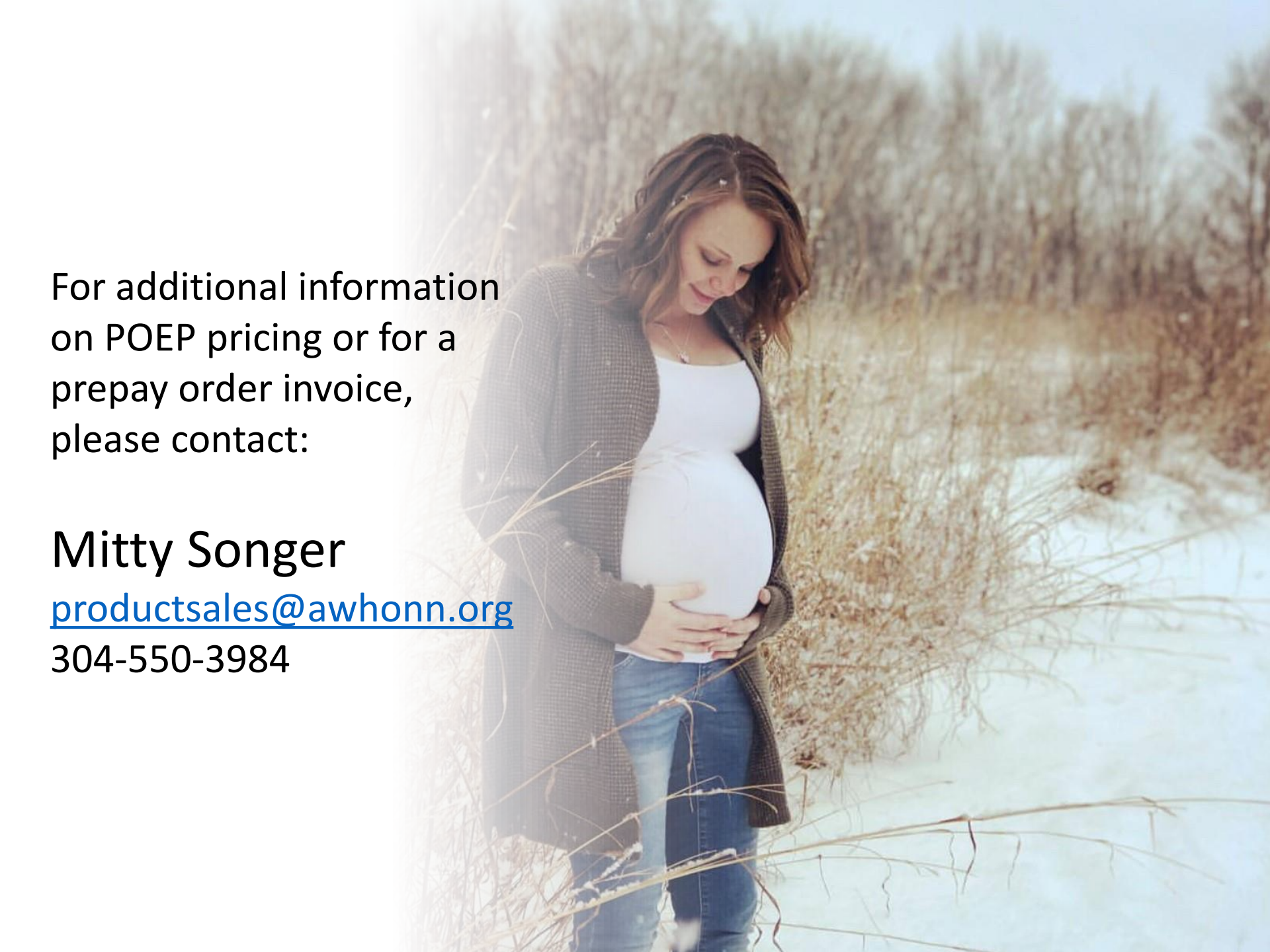
- This offer is only available once one hospital in a healthcare system has made a “main” POEP purchase of (46) seats at $4,950.
- The Affiliate License is not available with the 21-seat POEP offer.
- The Affiliate License is $999 per hospital and includes (1) educator seat and (0) participant seats.
- Participant seats may be purchased, as needed, at $99 per seat.
- Purchase is intended for use at (1) hospital.

POEP Purchase Offers – Affiliate License

- Length of POEP access with the purchase of an Affiliate License
  - Access ends on the same date as the access end date for the “main” POEP purchasing hospital.
  - AWHONN recommends the purchase of the Affiliate License(s) at or near the same time as the “main” POEP purchase.

POEP Purchasing Details

- Please note that AWHONN does not accept purchase orders or offer payment terms.
- Product Sales creates a pre pay order invoice for the purchase of POEP which is remitted with payment.
- Payment accepted via check, wire transfer or credit card.
- Access to purchased POEP education is granted upon receipt of payment.
- Please allow (15) working days from the date your payment is received in the AWHONN office to receive access to purchased education.



For additional information on POEP pricing or for a prepay order invoice, please contact:

Mitty Songer

productsales@awhonn.org

304-550-3984

Open Forum

Moderator:

Sarah Perret-Goluboff

- Program Specialist – Analytics, Operations, Policy and Strategic Initiatives

Please add your questions or comments to the chat.

For more information, please go to

awhonn.org/poep